



Press release 9<sup>th</sup> of August 2007

## SweatStop® – Highly efficient and thereby very gentle on skin

Sweating – a well-known problem. Many people suffer from this, day after day. Antiperspirants based on aluminum salts are effective. However, they often lead to inflammation of the skin and attract attention to oneself by severe itching or burning.

The SweatStop® formula was composed of both well-tried ingredients and calmativ additives resulting in a novel composition. By applying the sprays and the lotion respectively, perspiration will be stopped quickly in localized areas. The highly effective formula enables smooth application using calming additives like Aloe Vera and Dexpanthenol, and guarentees a maximum effect at the same time. Through a special process, the pH-Value had been optimized. Disagreeable side effects such as burning do not occur.

SweatStop® products have been dermatologically tested and approved. The certification is “very good”. All products are odorless.

The products, available as body sprays or lotion, sustainably eliminate the build up of sweat and odor and at the same time are very gentle on the skin. This is due to a novel composition of selected active ingredients.



Depending on personal needs, the manufacturer so far offers different products. For instance the smooth lotion “SweatStop® Aloe Vera Lotion plus+“ which was developed for local application on sensitive parts of the skin like the head, forehead and face. Or the body sprays “SweatStop® Forte“ and “Sweat-Stop Forte plus+“ appropriate for moderate and strong body perspiration.

The application of antiperspirants is supposedly easy. Only one to three applications of SweatStop® in the evenings will enhance their full effect. Moreover, since all SweatStop® products are odorless, your personal fragrance can be applied later.

There are many causes of strong sweating: Anxiety, nervousness, stress, physical effort, obesity or hormonal changes are just a few examples. People suffering from strong sweating are

convinced of the effectiveness and have found a successful remedy to their problems with SweatStop®. Also sportsmen and businessmen enjoy the highly effective SweatStop® products.

The website [www.sweat-stop.com](http://www.sweat-stop.com), where the products can be ordered quickly and conveniently, is available in four languages (English, German, Spanish and French). Thus, it is not surprising that SweatStop®, on the market since June 2006, is now known all over the world.

**For further information please visit: [www.sweat-stop.com](http://www.sweat-stop.com)**

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**STOP**®

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